

## Title

**Milan Food Policy Pact – Ecological Food in School Menus**

## Short description

During June 2016, the city of Madrid adhered to the Milan Food Policy Pact. The implementation plan included a series of 12 projects involving three departments of the City Council. One of them, carried out by the municipal Department for Family, Social Services and Citizen Participation, was the introduction of ecological food products in two school centres directly managed by the municipal corporation. The plan also contemplates the promotion of such initiatives in public schools not directly under municipal management.

Starting the 2017-18 academic year, school cantinas will adapt their menus in order to offer food that is both healthier and more sustainable. To achieve this, locally produced food will be introduced. This practice would not only seek sustainability within the school menu, but also to raise awareness among families and school workers. The process includes the cooperation of different stakeholders, including among others, the municipal corporation, associations and suppliers.

## Topic

Consuming - Food

## Characteristics (type, level)

Local public initiative promoted by the city council and implemented by schools

## Country/Countries of implementation

Spain

## Aims and Objectives

To offer healthy and sustainable food in school cantinas of public school under direct municipal management in the city of Madrid in order to adhere to the compromises acquired through the signature of the Milan Food Policy Pact.

## Target Group

Schoolchildren

## Status

Under Development

## Start and Completion dates

2018-onwards

## Lifestyle and Behavior Change

The implementation of sustainable menus in schools, accompanied by awareness campaigns for families may promote the adoption of sustainable consumption behaviours in present and future generations.

**Effects on:**

<p><b>Health and Wellbeing</b></p>	<p>The adoption of more sustainable food includes the health dimension alongside the environmental criteria, though in cases such as the reduction of proteins from animal origin, complementarities arise.</p>
<p><b>Vulnerable populations</b></p>	<p>There is no predicted added impact over vulnerable populations.</p>
<p><b>Environment</b></p>	<p>The inclusion of sustainable menus reduces the environmental impact of feeding apart of the population, though the initiative has an initially small implementation scope.</p>

**Initiated and/or implemented by**

The City Hall of Madrid

**Stakeholders and sectors involved**

Urban public entities, families with children at school age and public school workers.

**Financial support**

Public

**Evidence-base**

Studies on the matter have shown possible improvements in attitude towards food consumption through the inclusion of sustainable options in school menus, though reviews have found a lack of conclusive evidence in aspects such as its impact over overweight and obesity.

**Main activities**The use of foods selected from a sustainability perspective at public schools and the development of events with the objective of generating awareness among families and workers.

### **Evaluation**

Not possible yet

### **Main results**

### **Key success factors and barriers**

Unknown

### **INHERIT Perspective**

Rising awareness at early ages is an important factor for the development of sustainable consumption behaviours. Families and schools are the institutions that take the food choices of children, and therefore have an important responsibility. While consumption behaviour at home can be influenced through different programs, food provided at school can be directly improved following criteria based on health promotion and environmental sustainability.

### **More information**

<http://www.madrid.es/portales/munimadrid/es/Inicio/Actualidad/Noticias/Alimentando-otro-modelo-de-ciudad?vgnextfmt=default&vgnextoid=1b4f38c001455510VgnVCM1000001d4a900aRCRD&vgnnextchannel=a12149fa40ec9410VgnVCM100000171f5a0aRCRD>

### **Contact**

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