

# Changing the way in which we live, move and consume, help restore the environment and promote health equity and well being





**LIVING:**  
Green space  
& energy  
efficient  
housing



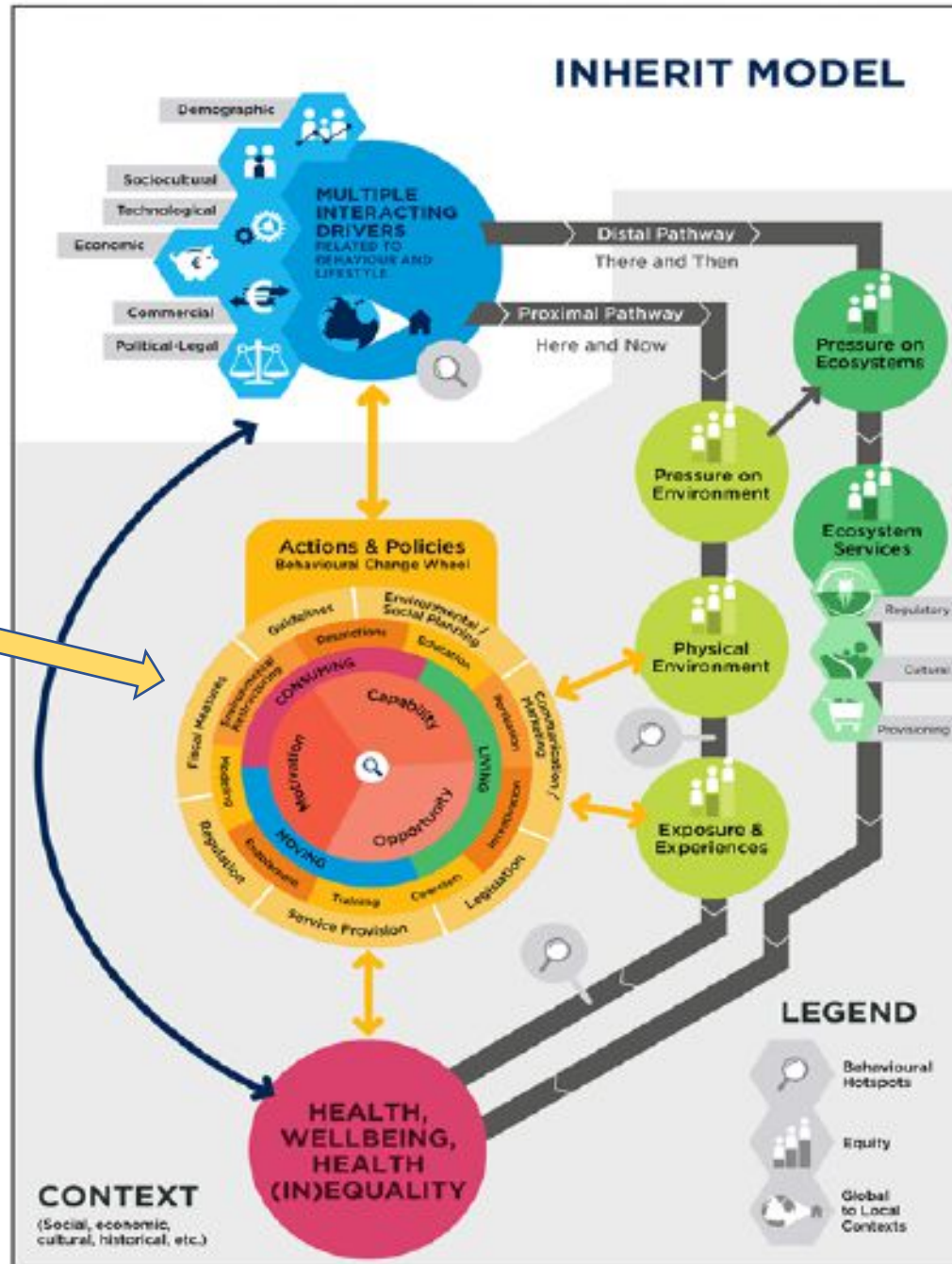
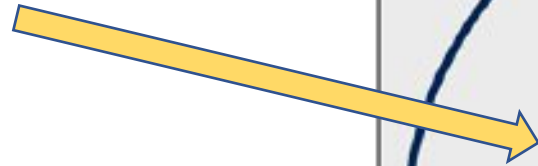
**MOVING:**  
Active travel  
&  
Active lives



**CONSUMING:**  
Food  
production,  
consumption &  
waste



1. Capability
2. Opportunity
3. Motivation

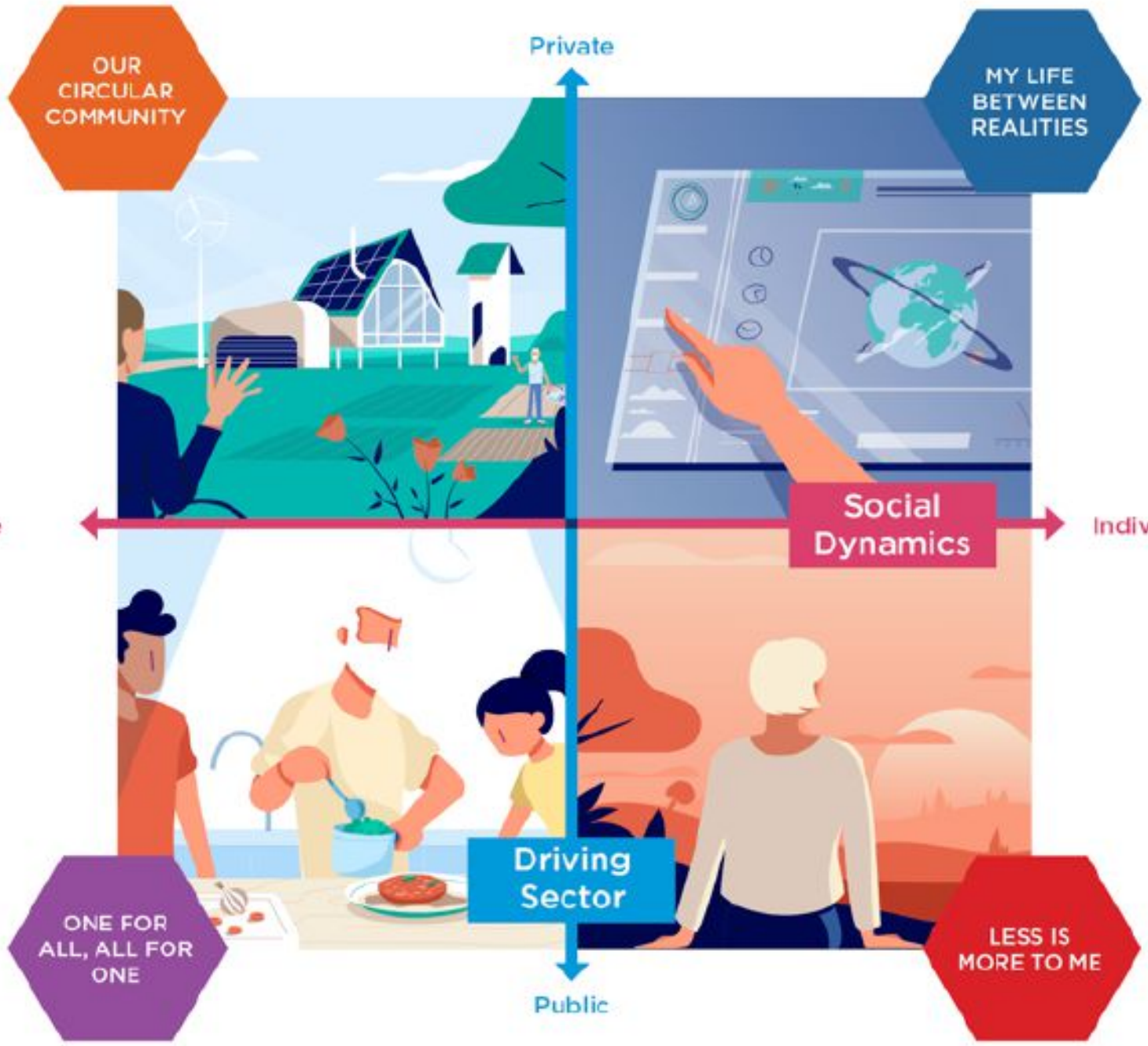




# Equity



Co-creation in a service-focused closed-loop economy



Everything is digital, connected and personalized

Everybody plays an important role in the local context

Centralised system, less material ownership and tendency towards sufficiency



Green space  
Breda NL



Local Farmers  
App, Portugal



Fadura  
Spain



City wide Food  
Policy Ghent



400 Vegetable  
Academies in  
Germany

100



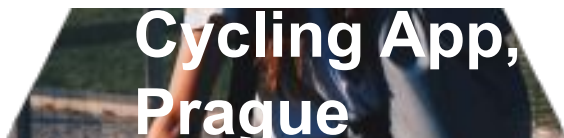
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Malvik Path in  
Trondheim



Energy  
efficiency  
UK



Cycling App,  
Prague

# TOP 5 TIPS

1. Apply the Triple Win mindset
2. Embrace positive visions and feedback loops
3. Secure policy support that can spark action
4. Ensure that everyone can benefit
5. Educate and advocate

Thank you!

