

# Restructuring Residential Outdoor Areas – Sweden

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# Involving Residents in Outdoor Restructuring Projects

- Strengthen resilience and social cohesion
- Increase safety and trust between the tenants as well as with the property owner
- Facilitate property management
- Better investments



# Working with the Social Aspects of Urban Planning

## Urban Utveckling

- Urban planners , Geographers, Political scientists, and Anthropologists
- Community engagement & dialogue
- Place studies
- Mappings
- Evaluations
- Place branding
- Safety and accessibility

## The initiative

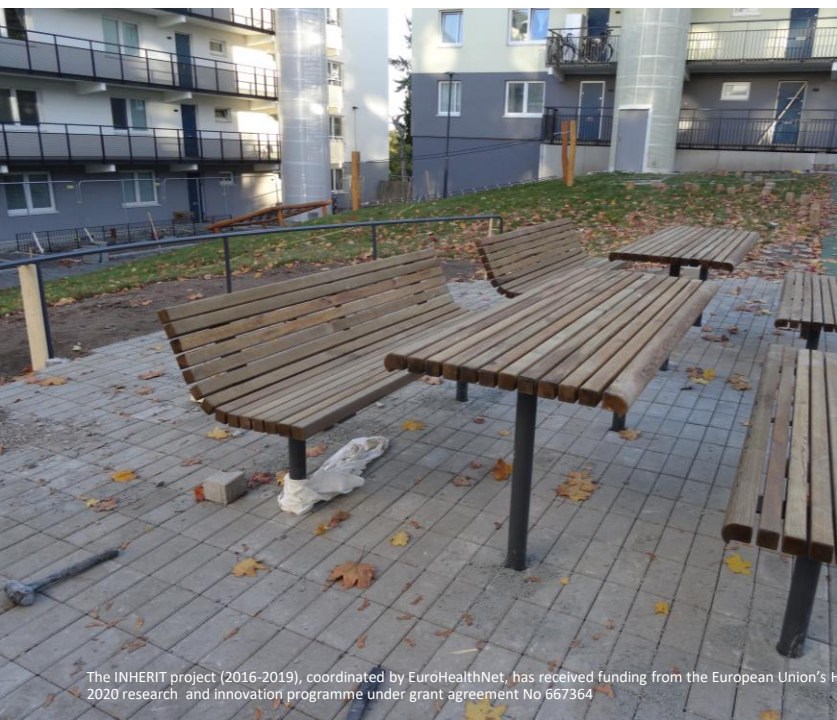
- National funding to restructure outdoor residential areas
- Public and Private Property Owners
- Residential properties in socioeconomically disadvantaged areas
- Requirement of resident engagement

# How to Engage the Residents and Create Value

## Outdoor dialogue in Husby, Sweden









# Engaging the Residents Creates Values!

## Key Points:

- Real influence
- Early engagement - Avoid costly mistakes
- Continuous dialogue
- Information and transparency
- Managing expectations

# Thank you!

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