



Pilot study Thinking Fadura - CBA

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Thinking Fadura

- Fadura are sporting facilities and green areas (around 20 ha)
- Until recently Fadura was fenced
 - only members had access to the green areas (4ha)
- Main objective:
 - To remove the fence and provide access to the general public
 - → Will allow everyone (all SES groups) to enjoy the green areas



Thinking Fadura





Green areas in Thinking Fadura





CBA steps

- 1. Set the framework for the analysis (status quo, influence area)
- 2. Decide whose costs benefits should be recognized
- 3. Identify and categorize costs and benefits
- 4. Quantify costs and benefits over the analysed time horizon
- 5. Monetize costs and benefits
- 6. Discount costs and benefits to obtain present values
- 7. Compute net present values
- 8. Perform sensitivity analysis
- 9. Make a recommendation

Done

In progress

To be done



i-SOPARC in Thinking Fadura

16 site visits were done in each Target Area (5 TAs)



TARGET AREA COLOR

Target Area 1 Green

Target Area 2 Red

Target Area 3 Blue

Target Area 4 Purple

Target Area 5 Yellow

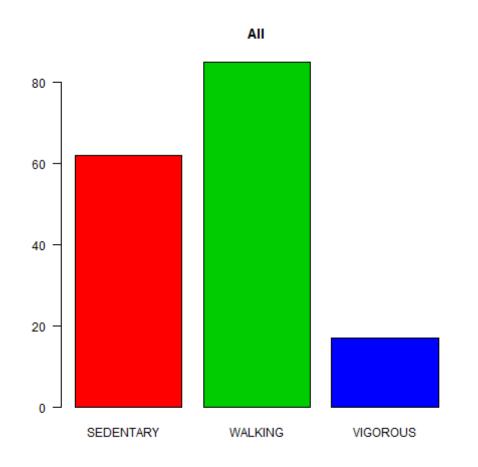


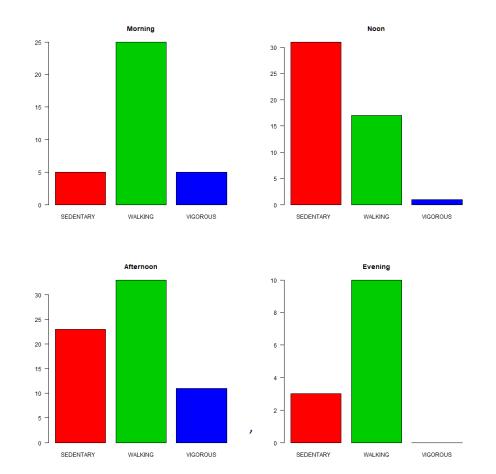


i-SOPARC: Physical activity

An average of 2.06 people per Target Area (5 TAs) per scan

→ 165 people in total (80 scans = 5 scans/visit * 16 visits)





Positive indicators from the Workshop

| INH | Workshop Category | Identified indicators | Positive impact score | Measures to increase positive impacts |
|-----|------------------------|--|-----------------------|--|
| | Environment | Green areas and itineraries Recreation Environmental concern of society Urban gardens | 8.8 | Dynamize activities related to ecology and the environment, create itineraries and green corridors. |
| | Housing | NA | NA | Enhance a union of the park with the city |
| | Community and society | Children Environmental concern of society Old people Outdoor sports Recreation Societal cohesion Walking | 8.6 | Design of leisure areas and free leisure, and sports areas for free use for visitors. Enable other non-sports leisure areas for adults and infants. Spaces for outdoor social celebrations, |
| | Safety and comfort | Societal cohesion | 2.0 | Public toilet facilities all spaces. |
| | Employment and economy | Business | 3.0 | Develop actions to promote companies in the sector and innovation and entrepreneurship. |
| | Food | Urban gardens Education of healthy food | 7.0 | Promote the existence of gardens and activities related to |
| | Mobility | Communication path Walking Green areas and itineraries | 6.1 | Promote the use of the bike and skates and raise awareness and minimize the use of the car., Promoting safe roads from different parts of the municipality and articulate public transport. It is necessary to open greater access to the park from different parts of the municipality. |
| | Physical activity | Outdoor sports Walking Communication path New facilities Children Old people | 6.9 | Encourage spaces for the practice of outdoor physical activity and space storage for rainy season. |



Poor people



The negative indicators identified in the Workshop

| Workshop Category | Identified indicators | Negative impact score | Measures to minimize possible negative impacts |
|------------------------|--|-----------------------|---|
| Environment | Botellón Dogs Dirt the area Environmental degradation | -10.0 | Security and regulations for the use and enjoyment of green areas. Limitation of pets and permanent cleaning of spaces. |
| Housing | | NA | |
| Community and society | Social conflicts Safety | -8.0 | Regulation of uses and flows according to mobility styles and uses. |
| Safety and comfort | Vandalism Safety Dirt the area Noise generation Botellón | -7.5 | Regulations of use and enjoyment, security measures |
| Employment and economy | | NA | |
| Food | | NA | |
| Mobility | Social conflicts | -2.0 | Regulate the use of bikes and skates. |
| Physical activity | | NA | |



Participatory Cost-Benift Analysis (CBA)

- A large number of positive and negative impacts of opening the gate were identified through a process called 'Participatory CBA'
 - → Selection of survey indicators
- Lit. review → Workshop → Lit. review → Survey indicators



Main benefits identified in the steps

| | BBOAB | NAMESTONE | WORKSHOP INDICATORS | | SURVEY INDICATORS | |
|---|-------------------|---|----------------------------------|--|--|---|
| | BROAD CATEGORY | MILESTONE INDICATORS | Pre-workshop | Post-workshop | Survey category | Survey statements |
| | CATEGORY | | category | category | | |
| | | Reduced CO2 emissions Reduced air pollution Buffer extreme temperatures Reduced soil pollution Water retention Improved water quality | Environment | Green areas and itineraries | Green areas and itineraries | Greater availability of green areas for citizens |
| | | | | | Improved environmental quality | Improvement of the environmental status of the riverside of the Gobela River |
| | | Longer lives Healthier lives Mental health improvements (e.g. stress) Well-being | Food Physical activity | NA | Physical health | Improving people's health by being more exposed to green areas |
| | | | | | Mental health | Improvement of people's mental health by being more exposed to green areas |
| | HEALTH | | | Outdoor sports | Outdoor sports | People will do more physical exercise outdoors |
| | | | | Walking | Walking | Opportunity to walk |
| | | | | Linking sporting facilities with green areas | Linking sporting facilities with green areas | Use of green areas to give gymnastics or sport classes |
| | | Recreation (use value) Equity Child and elderly welfare Social connectivity and cohesion Knowledge and education (awareness) | Community and society Safety and | Recreation | Recreation | Increased enjoyment of recreational activities and nature |
| | | | | NA | Opportunity to spend more time with family | Opportunity to spend more time with the family (e.g., children, old people) |
| | | | | Children | Children | Meeting place for children and possibility to take them to play (games) |
| | | | | Old people and collective activity | Old people and collective activity | Meeting place for the elderly |
| | | | | Societal cohesion | Social cohesion | Union of different groups of society (social cohesion) |
| | SOCIAL | | | NA | Socializing opportunity | Opportunity to socialize |
| | | | | NA | Social equity | Improvement of social equity (in the absence of barriers that prevent access to the park) |
| | | | | Educating people about the environment | Educating people about the environment | Improving citizens' education about the environment |
| | | | | Awareness and perception of nature | Awareness and perception of nature | Improvement of awareness and perception of nature |
| | | | | Opportunity for collective activies | Opportunity for collective activies | Opportunity to carry out collective or cultural activities |
| | | | | Social inclusiveness | Social inclusiveness | Opportunity to integrate people excluded from society |
| A | ECONOMICS | DNOMICS Fuel covings | | Communication path | Communication path | Passage area for people who live nearby |
| | AND TECHNOLOGY | Fuel savings Increasing property values | economy Mobility Housing | Poor people | Poor people | People who do not have the economic capacity to pay the registration to Fadura |





Conclusions

- > Removing the fence in Fadura will provide more benefits than costs
- > The highest number of benefits provided by TF are social benefits
 - → Non-market benefits
- > The number of users strongly influences the profitability of TF
 - → Difficulty to estimate future usage of the green areas
 - → Will be analysed in the sensitivity analysis (future usage scenarios)
- A participatory CBA process seems to be adequate to assess the profitability of public interventions considering stakeholders opinions



Thank you

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