

# Food Garden Rotterdam

Adapting how we live, move and consume as a means and a goal. European practices for sustainable lifestyles and health equity.

Vienna, Erik Sterk, November 2018



## Food Garden Rotterdam

- Mission driven
- Producing food for the Foodbank and other social initiatives
- Producers are consumers
- Social & circulair economy
- Green social work
- Green city-making
- Green, Healthy & Sustainable City





## Goals of the Food Garden

- Poverty Reduction
- Honest Work
- Sustainable Lifestyles
- Health equity





## Faces of the Food Garden

- 1. Local Food & Community Garden
- 2. Educational & Therapeutical Garden
- 3. City Garden
- 4. Experimental Garden





## Concepts

#### Short term:

• 'Positive health'

#### Long term:

• Sustainable development

#### Governance:

- Forward mapping
- Backward mapping

#### Instruments:

- Food making
- City making



## Sustainable lifestyles and health equity

- Social Work
- Urban Agriculture
- Urban Development
- Multi-phase
- Multi-level
- Multi-stakeholder
- Multi-sectoral



