# What kind of world do we want in 2040? How to get there? What works?



**Private** 



**Collective** 



**Individualistic** 



**Public** 



- 4-year (2016-2019) Horizon 2020 initiative
- Consortium of 18 partners around Europe, coordinated by EuroHealthNet











PHILIPS















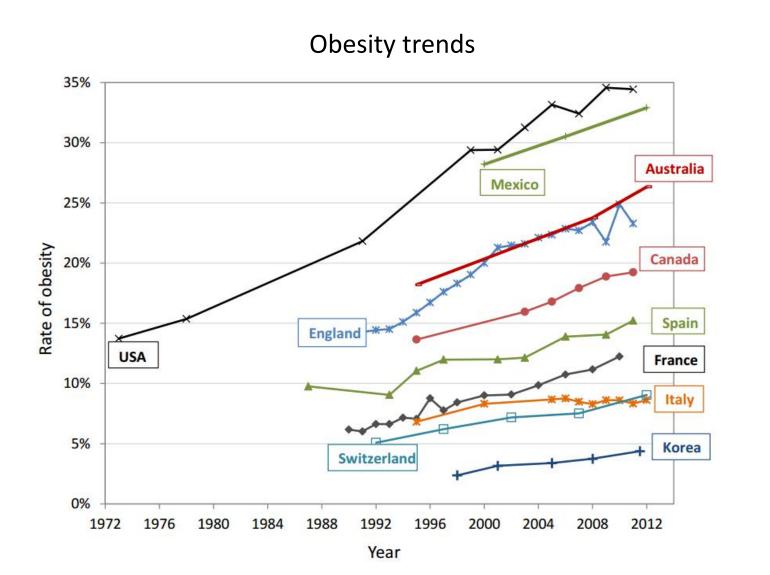








## Our unsustainable lives are unhealthy



**Bad air** quality kills 400.000 Europeans per year

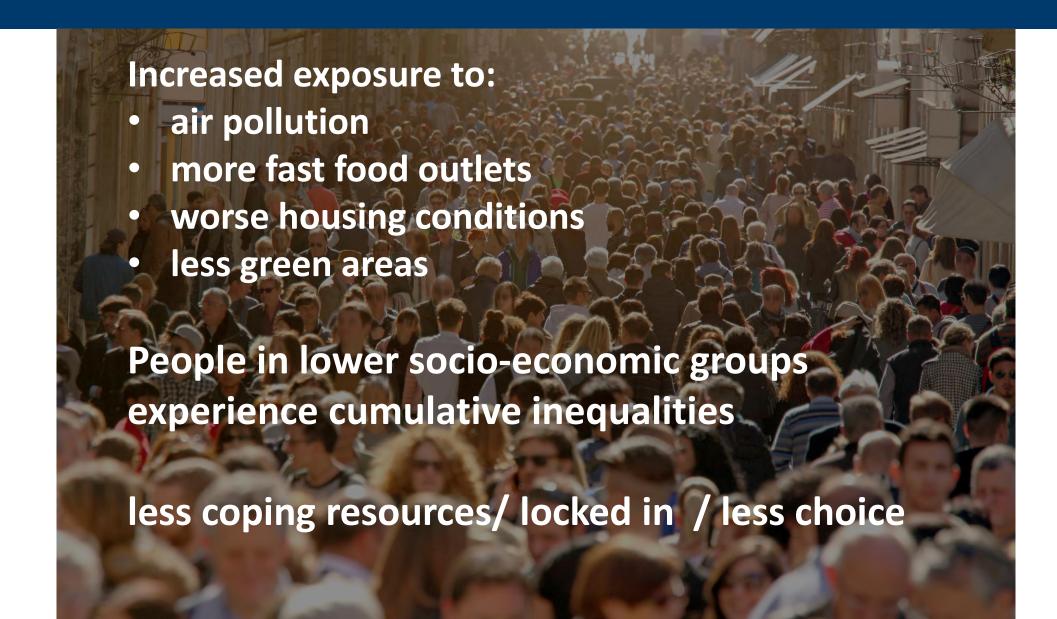
# consumption impacts

Meat

environment and health

Antibiotics and pesticides reduce water quality

## ... and is leading to health inequalities



## **INHERIT** Aim and Objectives



To define effective **policies**, interventions and innovations

that can lead people **to live and behave in ways** that simultaneously improve:

- environment
- health
- conditions for more socially-vulnerable people

**AIMING FOR A 'TRIPLE-WIN'** 









# What matters daily across sectors



**LIVING** 

Green space & Energy efficient housing

**MOVING** 

Active travel & Active lives

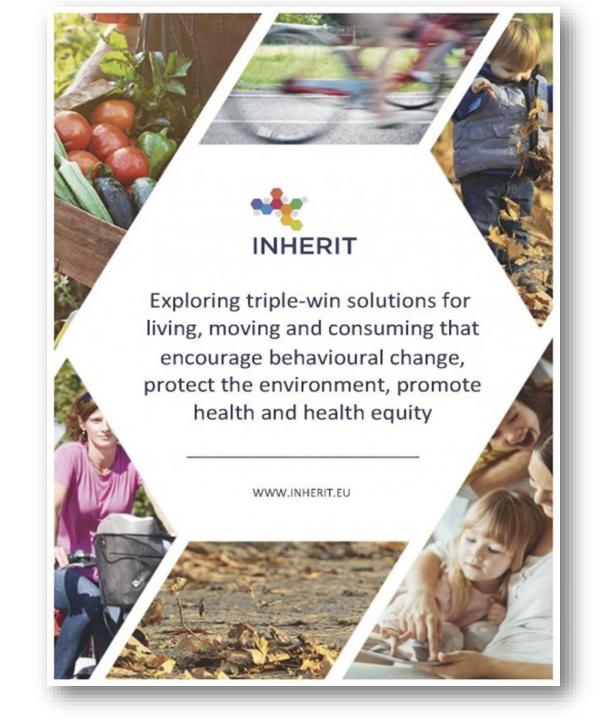
**CONSUMING** 

Food production, consumption & waste

# **INHERIT Journey...**



Baseline review & analysis



## Common analytical framework

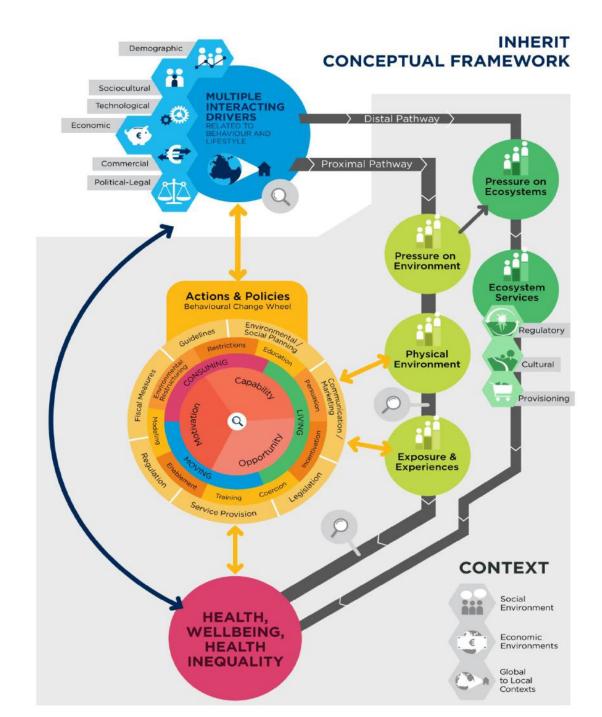




#### The INHERIT Model: A Tool to Jointly Improve Health, Environmental Sustainability and Health Equity through Behavior and Lifestyle Change

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ABOUT PROJECT PROMISING PRACTICES FORUM 2018 MEDIA RESOURCES

#### Database



1001	-	He B	A-PAI	

SEARCH		
Search	***	
EUROPE	AN COUNTRY/COU	INTRIES
	Austria	•
	Polarus	

BelgiumBulgaria

Found 96 Results

Green belt and green area program in Vitoria-Gasteiz

GOSASUN - promoting healthy lifestyles initiative

GOSASUN concrete initiative "Thinking Fadura"

15 INHERIT Studies

Impact assessments

### Living

Restructuring Green Space
The Malvik Path – creating quality green space
Thinking Fadura – making green space accessible
Place Standard tool – getting citizens' views
Energy efficiency – training peer-trainers
Cost-benefit analysis of energy efficiency measures



12 → qualitative7 → quantitative

4 → cost-benefit



### Moving

Lifestyle e-coaching Urban cyclers App



### Consuming

The Vegetable Academy

Ghent a Garde – Shortening the food chain citywide PROVE – connecting small producers and consumers The Food Garden Rotterdam – food & social

inclusion

Sustainable food in public schools Restructuring Residential Outdoor Areas Green Gyms + Meatless Mondays



Four future scenarios

INHERIT Policy Roadmap

## Four future scenarios - videos



Private



Collective

www.inherit.eu



muividualist



Public





	Work-Life Balance EU/National	Educating for Integrated governance and impact assessments EU/National/Local EU/National/Local		Securing Big Data EU	
7) A	ccess to Green Space Local/National	Inclusive community gardens Local/National	Green Corridors EU	Optimising space in urban areas Local/National	
<b>a</b>	Smart meters for all National/Local	Energy efficient coaches for all National/Local	Nudging for efficient energy consumption Local	Decentralised energy productions Local	
60	stainable Mobility Plans EU/National/Local	Reducing private car use EU/National/Local	Encouraging cycling and walking National/Local	Health promoting health insurance National	
7 R	educing (food) waste EU/National	Enterprising healthy and sustainable food EU/National	EU Food Guidance Council EU/National	A Common EU Food Policy	
-	2018	2020 2025.	2030	20352040	

Citizens
insights
& Household
Surveys

# Focus groups with citizens in 5 European countries (ES, UK, CZ, DE, MK)









**Green space** 



Energy efficient housing



**Active mobility** 



Consuming



Health



**Health Equity** 



## INHERIT in 2019 – join us!

